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DREAM AND DISCOVER

Dreams and goals make life so much more meaningful and exciting, whether they have to do with the small everyday things or major important business or private life decisions. They set curiosity and forces in motion that often takes us on journeys of discovery we only dare to dream about.

D.A.D garments are not exclusively for professional sailors. We develop and design functional high-quality clothing with a maritime touch and strengthen ambitious companies' profiles. We believe in professionalism and personal meetings. Our goal is to be the best business partner with the best brand once you have decided to raise your own brand to new levels and start your journey.

That's why we call our brand D.A.D, "Dream & Discover".

THE RACE IS ON!

Continued development is natural to us. Our products are the core of D.A.D Sportswear. Therefore, we collaborate with famous Swedish sailing personalities to continue our development and produce the very best quality, comfort and performance promo wear. In our language we say *The race is on!*

FARR65



Adventure sailor Bengt Tarre is the skipper of the 65 feet long Celeste of Solent (Farr65r), our model for this catalogue. Several times per year, Bengt takes his crew on rough voyages all over the world. Bengt holds a Master of Yacht Unlimited and is also a certified Master of Yacht Instructor. When he's not a sea, he works as a boating and business lawyer.



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Anders Nordström is the skipper for Team UK Syversen. Together with his team, he does both offshore and inshore yacht racing. Anders and his team have won the Round Gotland Race twice, the Göteborg Offshore Race and they are two-time Nordic Champions as well as Swedish Champions is several different classes. Anders has worked as a sailmaker for more than 25 years. Furthermore, he is part owner of UK Syversen, Sweden's leading sailmakers.

We are privileged to have Bengt Tarre, Anders Nordström on our D.A.D-team and we wish them the best of luck with the upcoming season!







Pictures: Mikael Frimodig

SAILING AND SKIING

EVERY YEAR DURING THE MONTH OF JULY, CELESTE SAILS TO NORWAY. WHETHER YOU'RE AN EXPERIENCED SAILOR OR A BEGINNER, YOU HAVE THE OPPORTUNITY TO COME ALONG ON THIS ADVENTURE. BENGT TARRE, CELESTE'S SKIPPER, TALKS A BIT ABOUT THE TRIP CALLED SAILING AND SKIING, AN EXPERIENCE OFFERING THE BEST OF TWO WORLDS

WHY CHOSE WHEN YOU CAN GO both sailing and skiing? For those looking for an adventure, there's the opportunity to go sailing to the Norwegian fjords for some fantastic summer skiing at the Folgefonna Glacier in June. The 14-person team sails Celeste, a Farr 65 r, from Långedrag to Norway and Jondal in the Hardanger Fjord, a distance of about 300 nautical miles. The trip lasts for nine days, of which six are spent sailing and the remaining three skiing and doing other things – for example climbing the magnificent Prekestolen.

The trip, which you can make regardless of sailing experience, begins with a thorough run-through of Celeste. It's important that everyone feels secure on the boat and confident to be part of a watch team. Departure is from Långedrag for a few days of sailing on Skagerrak and the North Sea. We pass by the Skagen lighthouse and reach the Norwegian south coast the next day. We pass the notorious area at Lindesnes, between Kristiansand and Lista, where we often encounter rough weather. This is when the real sailors feel right at home!

We continue gliding along the Norwegian west coast and pretty soon we'll be able to see the high mountains. If the weather is too rough, we'll enter a harbour to catch our breaths. Early next morning we head for the Hardanger Fjord and Jondal. From the fjord you will see a fairyland – a guaranteed memory for life. We land just below the high snow-capped mountains, not far from the glacier.

We have set aside about 2 days for skiing in a fantastic environment where sea meets mountains. There is guaranteed to be snow and wonderful Nordic light evenings and nights. Celeste will be moored close to the glacier and the ski centre where you will experience wonderful summer skiing. It only takes 1520 minutes by bus from Jondal to Folgefonna as the area is called. Skis and ski boots can be rented on location for those who haven't brought their own equipment. There are of course other things to do besides skiing, like hiking the fantastic trails or other nature activities. We live on the boat and round off our days by going for a swim in the fjord. After all, it is adventure sailing!

After two incomparable days skiing, we enter the scenic Lyse Fjord to magnificent Prekestolen. Those willing and able are given the opportunity to climb this well-known steep cliff. On our way home, we sail through the nice Norwegian archipelago and then out on the North Sea. Before we reach Långedrag, we usually have time for a last stop at Skagen to round off the adventure. The trip is a unique once in a lifetime experience.

OTHER

It's important to remember that sailing is something we do on nature's terms. We always take the crew's health and skills into consideration. Sailing at sea can be very demanding in rough weather. Safety always comes first. In other words, the weather decides. Are you interested? Visit Celeste's homepage www. farr65r.com or go to her blog www.farr65r.blogspot.com for more information.

THE YACHT

Farr 65 r Celeste is a delightful cruising and racing yacht with all conceivable safety, comfort and navigation equipment. She is registered in the British ships register with the highest safety rating and is approved to carry 16 people on an ocean passage. She is always crewed by internationally certified skippers with a captain's license for smaller commercial vessels (Master of Yachts).





DESIGN PROCESS

The D.A.D brand is intended for users looking for innovative and reliable products. Therefore, nothing is as important to us as the quality of our clothes. We want our clothes to stem from an environmentally friendly manufacturing process and deliver the required technical solutions. We renounce child labour and emphasize that factory workers must work under good conditions, thereby taking our responsibility for environmental and work safety issues. The customer's experience of our products should be high-quality products with functional details.

We are one with the product during our design process. We want to touch the materials, design the garments according to the materials' best qualities, thereby obtaining perfect garments. This is the only way we can offer our customers the right products at the right price. Well, how do we know we have the right products? Because we always test our products in tough conditions and real-life situations. Then we can experience our designs' pros and cons before we go into production.

Our products should have a maritime touch and strengthen ambitious companies' and organisations' profiles. We believe in professionalism and personal meetings. We help our customers who dream of discovering the world and aim beyond the horizon. We develop and design functional high-quality clothing for them so that they can realize their dreams. Hence the name D.A.D, *Dream and Discover*.





131051



990 black





TACTICAL 10 JACKET 131050

Durable 3-layer offshore jacket designed for rough conditions. Without lining to improve flexibility. Our most tailored jacket ever! A technically advanced breathable (WP 10 000 / MVP 10 000) wind and waterproof jacket with taped seams. Cordura® reinforced in exposed areas. Extra high fleece lined collar and retractable fluorescent hood with double adjustments. Large distinct reflectors. Hidden face splash protection. Four warm fleece lined front pockets with airtight YKK zippers. Hidden inner pocket with earphone plug-in. Fitted sleeves with neoprene inlets for better flexibility and fit. Adjustable Velcro cuffs and hidden inner neoprene cuffs. Tailored inside as well with several stylish and practical details.

Material: 100% nylon • Machine wash: 40° • Sizes: XS-3XL

TACTICAL 10 PANTS 131051

Durable 3-layer offshore pants designed for rough conditions. Without lining to improve flexibility. A technically advanced breathable (WP 10 000 / MVP 10 000) wind and waterproof pants with taped seams. Cordura® reinforced in exposed areas. Adjustable Velcro cuffs, waist and braces. Two hand warmer pockets with waterproof YKK zippers and two front pockets. Fitted legs for better fit. Tailored inside as well with several stylish and practical details.

Material: 100% nylon • Machine wash: 30° • Sizes: XS-3XL

TECHNICAL INFORMATION

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DETAILS -













990 black

982 anthracite

EXPLORE 131030

Wind and waterproof shell jacket with taped contrast colour seams and high breathable function (WP 10 000/MPV 5000). Raglan cut. Fleece lined collar with adjustable hood. Ventilation pockets under the sleeves. All zippers are waterproof. Two front pockets and breast pocket with earphone plug-in. Adjustable Velcro cuffs. Elastic drawstring with stoppers at the bottom. Tailored inside as well with several stylish and practical details.

Material: 100% poyester • Machine wash: 30° • Sizes: XS-4XL



EXMOUTH 131012

Lightly padded classic sailor jacket. Wind and waterproof breathable (WP 10 000 / MVP 8000) jacket with taped seams. High fleece lined collar and detachable hood. Extra fluorescent hood included. Large distinct reflectors and reflector piping in the front. Drawstring at waist. Four front pockets and an inner pocket with earphone plug-in. Adjustable Velcro cuffs and hidden inner neoprene cuffs. Tailored inside as well with stylish and practical details.

Material: 100% nylon • Lining: 100% nylon • Machine wash: 30° • Sizes: XS-3XL



PEAK HILL 131016 **Q PEAK HILL LADY** 131017

Padded parka jacket. The material's unique ability to maintain a temperature of 32 degrees keeps you warm whatever the weather! This jacket is windproof and water-repellent. Large outside pockets with side pockets, inside pocket. Two slanted breast pockets, pocket on arm with water-tight zip. Arms with ribbed inner cuffs. Hem with elasticated drawstring and stopper. Detachable and adjustable hood with hidden zipper in the lining for easier printing/ profiling. Available in ladies' and men's fit.

Material: 100% polyester • Lining: 100% polyester • Machine wash: 40° • Sizes: S-XXL, 990 black: man S-4XL

131017







131025



990 black

100 white

CORDILLO 131024 ♀ CORDILLO LADY 131025

Sporty wind and waterproof parka with taped seams (WP 5000/MVP 3000), lightly 3M Thinsulate padded to keep you warm and dry all year round. High collar with maritime seams and a tuck-away hood in collar. Adjustable waist and bottom and cuffed sleeves for optimum comfort. Front pockets with push buttons, sleeve pocket and badge pocket. Detailed inside with mobile phone pocket and zipped inner pocket. Available in women's and men's sizes.

Material: 100 % nylon • Padding: 3M Thinsulte • Lining: 100 % Polyester • Machine wash: 30° • Sizes: Men's S-3XL, Women's S-XXL.

TECHNICAL INFORMATION



DETAILS







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970 titan

CAIRNS 131007

Sporty racing jacket with visible zigzag stitching. Windproof and waterproof with taped seams. Two side pockets with zippers, elastic cuffs with Velcro fasteners. Hanger on back of collar. Fleece lining with two inside pockets.

Material: 100% polyamid • Machine wash: 40° • Sizes: S-XL



ALBURY 131014 Q ALBURY LADY 131015

Comfortable softshell jacket made by a breathable, windproof and waterproof material. Full length zipper and two side pockets. Zipguard to protect chin. Elastic cuffs. Drawstring with stopper in jacket hem. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 350 g/m² • Machine wash: 40° • Sizes: S-XXL



990 black



ΥΚΚ



131003

DEVONPORT 131003

Sporty jacket with soft fleece lining. Waterproof with taped seams and good breathability. Visible reflectors on the back, arms and hood details. The hood is both adjustable and detachable. Large, comfortable front pockets with two-way zips and lined with warm fleece. Adjustable hem and cuffs. Open back for improved heat regulation.

Material: 100% polyester • Machine wash: 40° • Sizes: S-XXL





Softshell jacket made by a breathable, windproof and waterproof material. A well tailored model with extra length at the back. Full length front zipper, all visible zippers in a different colour. Two side pockets, pocket on arm large enough for ID card, one inside pocket with zipper. Removable and adjustable hood. Tailored bend in arms, adjustable cuffs with Velcro fasteners, drawstring with stopper in jacket hem. Available in ladies' and men's fit.

Material: 83% polyester, 17% spandex • Weight: 290 g/m² • Machine wash: 30° • Sizes: ♂ XS-XXL, ♀ S-XXL







PILBERRA EXTREME 131028

Our popular Pilberra softshell jacket in a more tailored high function version with e.g. waterproof YKK zippers and large distinct reflectors. The jacket is made of a breathable wind and waterproof material. A well fitted jacket with extended back. Full zip in the front. Two side pockets, sleeve pocket with room for ID badge, and a zipped inner pocket with earphone plug-in. Detachable and adjustable hood. Prebent sleeves, adjustable cuffs with rubber details, and Velcro and drawstring with stoppers at the bottom. Tailored on the inside as well with several stylish and practical details.

855 navy

Material: 83% polyester, 17% spandex • Weight: 290 g/m² • Machine wash: 30° • Sizes: XXS-XXL



MOUNT WALL 131020 **Q MOUNT WALL LADY** 131021

Lightly padded softshell jacket suitable for almost every day of the year. Designed with two different materials to create nice contrasts, both are wind and water repellent (WP 3000/MVP 1000). Adjustable and removable hood, zipped outer pockets and sleeve pocket, elastic draw cord at bottom. Velcro adjust and a thin flexible inner cuff at the bottom of the sleeve. Zipped inner pocket for your mobile etc, rubber headphone plug-in and one large practical inner mesh pocket. Available in ladies' and men's fit.

Material: 95% polyester, 5% spandex • Lining: 100% polyester • Machine wash: 30° • Sizes: S-XXL, 990 black & 855 navy: man S-4XL



TECHNICAL INFORMATION

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- DETAILS

Sec. Con







1000

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GOSFORD 131022 **Q GOSFORD LADY** 131023

Bonded jacket in an exciting material with a woven stretch outside and textured micro fleece inside. The material is wind and water repellent and breathable (WP 5000/MVP 5000). High cut fleece lined collar with a smart detachable hood solution. Two front pockets. Fitted sleeves with adjustable cuffs. Well-tailored on the inside as well. Available in ladies' and men's fit.

Material: 45% Nylon, 50% Polyester, 5% Spandex • Machine wash: 40° • Sizes: 0^{*} S-3XL, Q S-XXL



Q STIRLING LADY 139016

738 blue

Functional jacket made from wind- and water-repellent material. The jacket is bonded with polyester ripstop and spandex on the outside and warm microfleece on the inside. Full-length front zip. Two zipped side pockets. Hem with elasticated drawstring and stopper. Available in ladies' and men's fit.

Material: 96% polyester, 4% spandex • Machine wash: 40° • Sizes: S-XXL, 990 black, 738 blue, 970 graphite: man S-3XL



Functional body warmer made from wind- and water-repellent material. The body warmer is bonded with polyester ripstop and spandex on the outside and warm microfleece on the inside. Available in ladies' and men's fit.

Material: 96% polyester, 4% spandex • Machine wash: 40° • Sizes: S-XXL, 990 black: man S-3XL















WYNDHAM 139011 **Q WYNDHAM LADY** 139012

Soft and comfortable bonded microfleece jacket. Full-length front zip. Decorative flatlock stitching. Two zipped side pockets. Hem with elasticated drawstring and stopper. Lined in contrasting colour. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 370 g/m² • Machine wash: 40° • Sizes: S-XXL







139031



139032



990 black

WYNDHAM VEST 139031 **Q WYNDHAM VEST LADY** 139032

Soft and comfortable bonded microfleece body warmer. Full-length front zip. Decorative flatlock stitching. Two zipped side pockets. Hem with elasticated drawstring and stopper. Lined in contrasting colour. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 370 g/m² • Machine wash: 40° • Sizes: S-XXL









HAWKER Q HAWKER LADY 139023

Sporty micro fleece sweater, perfect for "layer 2" use. With details as armpit mesh panels to improve ventilation, zip at the bottom of the sleeve and inserted mesh for better mobility. Zipped front pockets and draw cord at the bottom. The material is anti-pilling treated. Decorative overlock seems to create contrast effect. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 280g/m² • Machine wash: 40° • Size: S-XXL





DETAILS









WILMINGTON 139028 **WILMINGTON LADY** 139029

Bonded hood jacket with a single jersey outside and soft-brushed fleece (coral) inside for optimal comfort. Decorative bands and matching colour contrast seams. Drawstring hood. Two front pockets with hidden zippers and fitted sleeve ends. Available in ladies' and men's fit.

Material: 60% cotton, 40% polyester • Weight: 455 g/m² • Machine wash: 40° • Sizes: 0^{*} S-3XL, Q S-XXL



TECHNICAL INFORMATION





132014

132015



COBRA 132014 **COBRA LADY** 132015

Sporty "layer 2" sweater in a flexible uniquely knitted material with breathable and insolation function. Functional and decorative reflector details around the zippers, cuffs and bottom. Two front pockets. Subtle grey contrast seams. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 290 g/m² • Machine wash: 40° • Sizes: O^{*} S-3XL, Q S-XXL







FORBES 139024 **Q FORBES LADY** 139025

Bonded micro fleece jacket in a breathable wind and water repellent fabric (WP 5000/MVP 5000). Decorative flatlock stitching. Unique design with a zipper that makes the hood detachable. RagIan sleeves with thumb loops. Three front pockets. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 300 g/m² • Machine wash: 40° • Sizes: 0^{*} S-3XL, Q S-XXL





HARRINGTON 139019 **Q HARRINGTON LADY** 139020

Hood jacket with contrast stitching. Flat knitted on outside and fleece on inside for increased comfort and a soft feeling. Elastic drawstring at bottom hem and hood. Available in ladies' and men's fit.

Material: 100% polyester • Weight: 300 g/m² • Machine wash: 40° • Sizes: S-XXL



NEWCASTLE 139009

Bonded wind and water-repellent fleece jacket. The jacket has two front pockets and a full-length zip at the front. The perfect jacket for people who enjoy outdoor activities, even in wet and windy conditions.

Material: 100% polyester • Weight: 320 g/m² • Machine wash: 40° • Sizes: XS-XXL







SHARK ISLAND 139006

A comfortable and round-necked fleece sweater. Elastic drawstring at the bottom. Enjoy wonderful walks wearing a warm, attractive fleece sweater.

Material: 100% polyester • Weight: 240 g/m² • Machine wash: 40° • Sizes: XS-XXL



BYRON BAY 139004 **ORDI** 139003

A vest in comfortable fleece. Perfect for both skiing and sailing. YKK zip and comfortable black edging band around the sleeves and waist. Bondi is specially cut for women and with stretch fabric in the sides.

Material: 100% polyester • Weight: 240 g/m² • Machine wash: 40° • Sizes: XS-XXL













MELROSE 132016 Q MELROSE LADY 132017

Soft and flexible maritime sweater in a blended material for nice comfort. Unique solution with detachable hood where the zippers have both a practical and decorative function. Sturdy contrast colour zippers. Two side pockets and same colour decorative seams. Fitted cuffs. Available in ladies' and men's fit.

Material: 95% cotton, 5% elastan • Weight: 330 g/m² • Machine wash: 40° • Sizes: ♂ S-3XL, Q S-XXL




855 navy

COBARGO 139026

Lovely heavy knitted (7 gauge) cardigan with maritime stripes. Decorative yoke and pocket reinforcements. Front zip and zipped side pockets. Sturdy ribbed collar, cuffs and bottom.

Material: 100% cotton • Machine wash: 40° • Sizes: XS-3XL







BIRDSVILLE 132007 Q BIRDSVILLE LADY 132008

Sturdy sweatshirt with full zip and zipped side pockets. Sturdy ribbed collar, sleeves and bottom rim. Available in ladies' and men's fit.

Material: 80 % cotton, 20 % polyester • Weight: 400 g/m² • Machine wash: 60° • Size: S-XXL, 990 black & 855 navy: man S-3XL



BROOMHILLE 132003 Q BROOMHILLE LADY 132004

Hood with rib at bottom hem and sleeves and elastic drawstring at hood. Piping's in body material on sleeves and contrast lining inside hood. Available in ladies' and men's fit.

Material: 80% cotton, 20% polyester • Weight: 400 g/m² • Machine wash: 60° • Sizes: S-XXL, 990 black: man S-3XL







回奶



ΒΕΑCON 132005 **Ο ΒΕΑCON LADY** 132006

Crew neck with rib at bottom hem and sleeves. Piping's in body material on sleeves and contrast lining in half-moon. Available in ladies' and men's fit.

Material: 80% cotton, 20% polyester • Weight: 400 g/m² • Machine wash: 60° • Sizes: S-XXL







EVANS

Trendy hooded top, great quality with brushed lining. Large front pocket. The hood has a red elastic cord with stopper. Elastic ribbed cuffs.

Material: 80% cotton, 20% polyester • Weight: 320 g/m² • Machine wash: 60° • Sizes: XS-XXL







MILLSTREAM 132012 Q MILLSTREAM LADY 132013

Rugger with jersey body and twill collar. Hidden placket at front, contrast colour inside placket and half moon. Rubber buttons. Rib cuffs and side vents. Has a special treatment to give a better printing surface. Available in ladies' and men's fit.

Material: 100% cotton • Weight: 290 g/m² • Machine wash: 40° • Sizes: S-XXL, 990 black: man S-3XL





381 navy/white

348 red/navy

AIRLIE 132010

Broadly striped sweater. Woven cotton collar, button neck with three rubber buttons. Cuffed arms and side vents.

Material: 100% cotton • Weight: 270 g/m² • Machine wash: 40° • Sizes: XS-XXL









134051



990 black/white

GIBSON 134050 Q GIBSON LADY 134051

Polo piqué with contrast stripes at collar and bottom sleeve. Contrast color blocking at sides front and back. Side vents and neck tape. Available in ladies' and men's fit.

Material: 100% cotton • Weight: 200 g/m² • Machine wash: 60° • Sizes: S-XXL, , 990 black/white men S-XL







134029



MIDDELTON 134028 Q MIDDELTON LADY 134029

Sporty polo pique with inserted same fabric contrast stripes. The sturdy material provides superior comfort and durability. Decorative seams at the bottom of the sleeves and bottom rim, and contrast colour reinforced slits to heighten the sporty look. Available in ladies' and men's fit.

Material: 100% cotton • Weight: 260 g/m² • Machine wash: 60° • Size: S-XXL







LYNTON 134030 ♀ **LYNTON LADY** 134031

Well-tailored polo piqué with contrast colour details. Decorative stitching on the yoke. Sturdy double-knit collar and decorative matching inner neckband. Available in ladies' and men's fit.

Material: 100% cotton • Weight: 240 g/m² • Machine wash: 40° • Sizes: d^{*}S-3XL, QS-XXL





100 white

480 deep red

MELBOURNE 134003

A more exclusive and well-designed piqué with attractive contrast chambray in the collar and placket.

Material: 100% combed cotton • Weight: 200 g/m² • Machine wash: 60° • Sizes: XS-XXL



EATON 134026 **Q EATON LADY** 134027

Our best polo pique ever. Modern fit and new knitting technique guarantees high comfort and form stability. Extra sturdy collar with neck band and reinforced outside. 3 buttons and sleeve cuffs. Decorative overlock seams and reinforced slits at the bottom rim. Available in ladies' and men's fit. Ladies' fit has breast folds.

Material: 100% cotton • Weight: 260 g/m² • Machine wash: 60° • Sizes: lady S-XXL, man S-3XL & 990 black S-4XL







Our very best polo piké ever, now in a version with many stylish maritime markings and applications. Modern fit and new knitting technique guarantees high comfort and form stability. Extra sturdy collar with neckband and reinforced upper side. 3 button placket and cuffs. Decorative overlock seams and reinforced slits at the bottom. Available in ladies' and men's fit. Ladies' fit has breast folds.

Material: 100% cotton • Weight: 260 g/m² • Machine wash: 60° • Sizes: lady S-XXL, man S-3XL



TECHNICAL INFORMATION

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CORAL BAY 134022 **Q CORAL BAY LADY** 134023

Functional polo pique with +30 UV protection in moisture wicking CoolTouch yarn. Patterned collar and decorative ribbon at the bottom. Available in women's and men's sizes.

Material: 100 % CoolTouch Polyester · Weight: 180 g/m² · Machine wash 40° · Sizes: Men's S-3XL Women's S-XXL







134016

450 red

LANGLEY 134016

Women's functional polo piqué. This shirt is loosely tailored for a comfortable fit and made of "Cooldry" – a material that breathes and disperses moisture. This women's shirt has a deeper neck opening with five buttons. Langley is available in a number of colours with two-tone buttons.

Material: 100% cooldry/polyester • Weight: 150 g/m² • Machine wash: 40° • Sizes: S-XXL



KIMBERLEY 134013

Attractive, functional polo piqué in a new material, with cotton on the outside and "Cooldry" on the inside. You get the pleasant feel of cotton together with cooldry's ability to breathe and transport moisture away from the body.

Material: 55% cotton, 45% cooldry/polyester • Weight: 170 g/m² • Machine wash: 40° • Sizes: XS-XXL



Q BUXTON 134017

Close-fitting women's polo piqué in a functional material comprised of "Cooldry" on the inside and cotton on the outside. Comfortable polo piqué that keeps you cool and fresh all day with attention to detail such as a well-tailored collar and side seam vents.

Material: 55% cotton, 45% cooldry/polyester • Weight: 170 g/m² • Machine wash: 40° • Sizes: XS-XXL







990 black

TACTICAL 10 RACING POLO 134034

Sporty well-tailored functional Cooldry polo piqué with polyester mesh details in selected areas. Cooldry's attributes makes the polo both breathable and moisture wicking. Detail cut with raglan sleeves.

Material: 100% cooldry/polyester • Weight: 170g/m² • Machine wash: 40° • Sizes: XS-3XL



WINNING 134020 **WINNING LADY** 134021

Two-tone functional polo piqué in Cooldry. Cooldry's characteristics mean this piqué breathes and efficiently transports moisture away from the body, which means you stay dry longer and can get more out of your training program. Tight model with spandex for a close fit. Available in ladies' and men's fit.

Material: 95% cooldry/polyester, 5% spandex • Weight: 170 g/m² • Machine wash: 40° • Sizes: S-XXL, 990 black: man S-3XL









WICKHAM 134018 **Q WICKHAM LADY** 134019

Two-tone functional T-shirt in Cooldry. Cooldry's characteristics mean this T-shirt breathes and efficiently transports moisture away from the body, which means you stay dry longer and can get more out of your training program. Tight model with spandex for a close fit. Available in ladies' and men's fit.

Material: 95% cooldry/polyester, 5% spandex • Weight: 170 g/m² • Machine wash: 40° • Sizes: S-XXL, 990 black: man S-3XL



BAROSSA GENTS 134024

Men's V-neck functional t-shirt with "Cooldry" on the inside and cotton on the outside. Neck tape and side vents. Material: 55% cotton, 45% cooldry/polyester • Weight: 170 g/m² • Machine wash: 40° • Sizes: S-XXL



Q BAROSSA 134014

Attractive functional top for ladies in a functional material, which comprises moisture-transporting "Cooldry" on the inside and cotton on the outside. You feel cool and fresh all day long. The model has an attractive feminine cut. Perfect both for active leisure time and for work!

Material: 55% cotton, 45% cooldry/polyester • Weight: 170 g/m² • Machine wash: 40° • Sizes: XS-XXL



AUCKLAND 134006 **Q AUCKLAND LADY** 134002

The world's premier sailing location has given its name to D.A.D's t-shirt line. Auckland has been specially treated to give a better printing surface. The T-shirt also has the correct weight and shape. Available in ladies' and men's fit.

Material: 100% combed cotton • Weight: 180 g/m2 • Machine wash: 60° • Sizes: S-XXL, 100 white, 450 red, 850 navy man S-3XL, 990 black man S-4XL

OR 134007

Naturally we have not forgotten the younger crew members. Auckland is also available in junior sizes in black and white.

Material: 100% combed cotton • Weight: 180 g/m² • Machine wash: 60° • Sizes: 120/130, 140/150, 160/170













990 black

DETAILS









SANDSTONE SHORTS 135010

Sturdy nylon sailor shorts with cotton feel that dry quickly, should you get wet. Two zipped front pockets, two large side pockets and a back pocket. Broad belt loops and zip fly. Unisex model.

Material: 100 % Nylon • Weight:245 g/m² • Machine Wash: 40° Sizes: XS-XXL

DETAILS



TACTICAL 10 PIRATE SHORTS 135005

Sporty wind and watertight breathable pirate trousers with taped seams. Cordura® reinforced in exposed areas. The shorts have a mesh lining and waterproof side pocket zips. Belt loops and fly with zipper.

Material: 86% Polyester, 14% Spandex • Machine wash: 40° Sizes: XS–3XL



DETAILS











990 black



PRO-TECT WATER BACKPACK 158351

- Waterproof with welded seams
- $\bullet \operatorname{Opens}$ from the back
- Padded back for better comfort
- Welded zipper
- Adjustable padded straps
- Material: Tarpaulin
- Volume: max approx. 24 litres
- Max measurements: 29x21x50



990 black

158350

DETAILS









PRO-TECT WATER BAG 158350

- Waterproof with welded seams
- Rolltop
- Sturdy straps with rubber handles
- Material: Tarpaulin
- Volume: max approx. 50 litres
- Max measurements: 60x35x30



990 black

WATER SPORTBAG 158341

- Water resistant with covered seams
- U-shape zipped opening
- Strong bottom made from 1680d polyester
- Two padded shoulder straps to carry the bag like a rucksack
- Carry straps with handles
- Zipped inside pocket
- Material: PVC covered mesh, 1680d polyester on the bottom
- 60x35x35 cm



399 black /silver 390 black /transparent

WATERBAG SMALL 158345

- Waterproof with taped seams
- Bag size can be adjusted to contents as it can be rolled up and then clasped on either side of the opening
- Adjustable carry strap
- Material: 600d polyester, straps PVC covered mesh
- Capacity: 20 liter
- 22x22x68 cm



DAD CAP 15H6600

Stylish twill cap with several DAD markings and adjustable metal buckle on back.

Material: 100% cotton twill • Sizes: One size



DAD BELT 151982 Profiled belt with DAD logo around. Variable adjustment.

Sizes: One size

CORPORATE SOCIAL RESPONSIBILITY

It is important to us that the suppliers we use follow local legislations and respect the fundamental rights of the workers. While we are aware of the different legal and cultural conditions under which factories operate all around the world, we have defined certain basic requirements that all suppliers should follow. We will then work closely with our suppliers towards continuous improvements. By letting our quality controllers and our SER staff be regularly present in the factories, the visibility to the factories increases and thus a more efficient monitoring system for any social and environmental issues that may be identified.

New Wave Group is a member of Business Social Compliance Initiative (BSCI), an initiative for social citizenship led by the Foreign Trade Association (FTA). BSCI is a cross-sector initiative and today has more than 700 member companies and prescribes a common audit methodology and code of conduct that is based on UN conventions on human rights, convention of children's rights as well as the ILO conventions.

The code statutes requirements on suppliers in risk countries regarding:

- Prohibition against child labour, forced labour and discrimination.
- Health and safety.
- Freedom of association and collective bargaining.
- Wages, compensation and benefits.
- Fundamental environmental and management systems.

We recognize how closely connected our business activities are to local and global environmental issues. We also understand how environmentally sustainable solutions may, in addition to preserve our planet, also lead to better results in our business. To this end we are constantly trying to develop sustainable solutions in areas such as transport, office environments, packaging, chemical use and "greener" production.

BREATHABLE

This is a material that both breathes and releases moisture. A soft and flexible material that can be washed many times without losing its shape and function

SOFTSHELL

Softshell is a modern material that provides optimal freedom of movement. The material is wind and waterproof with good breathability. Softshell is a soft and stretchable 3-layer laminate, a material that dries very rapidly.

3M THINSULATE

3M™ Thinsulate™ insulation helps keep you warm when it's cold outside. The microfibers that make up Thinsulate insulation work by trapping air molecules between you and the outside. The more air a material traps in a given space, the better it insulates you from the cold outside air. Because the fibers in Thinsulate insulation are finer than the fibers used in most other synthetic or natural insulation, they trap more air in less space, which makes Thinsulate insulation a better insulator.

32 DEGREES

Garment made of PCM, Phase Change Material. Due to the unique microcapsules in the fabric construction a 32 C temperature can be obtained inside the garment no matter the outside temperature

PRINTING TECHNIQUE

Require a special printing technique



For more information about technical specifications, please visit www.dad-sportswear.com





while allowing the material to breath.



WIND- / WATERPROOF & BREATHABLE

COOLDRY / COOLTOUCH

during physical exertion.

BREATHABLE

This is a material that both breathes and

releases moisture. Cooldry also stands

out because of its quick-drying nature, ensuring a feeling of freshness even

WIND- / WATER REPELLENT &

These three functions are found in most outer garments, which have a special coating or membran on the inside of the outermost laver that stops water and wind







SHELL FABRIC



UV +30 PROTECTION















32°C



WIND- / WATERPROOF

CHILDRENS SIZE







And for more information regarding corporate social responsibility visit www.hefa.se, www.dad-sportswear.com





